

Brandon Brown

Creative Direction & Product Strategy

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EMPLOYMENT

NOV
2010
-
NOW

Faulkner Media Group VP, Creative (Product Team)

- Managing both the Creative Team and the Product Ideation Team.
- Spearheading all user-experience and customer-experience initiatives for the product.
- Lead on all creative work: motion graphic videos, live action videos, infographics, and interactive artwork.
- Defining the quality and creative direction of all creative collateral.
- Working across departments to find opportunities to optimize the business.
- Contributing to and developing the overall strategy of the organization.
- On-camera product evangelist in hundreds of videos each year.

MAY
2007
-
NOV
2010

Liquidus Director of User Experience/Creative

- Managing the UX/Creative Department.
- Generating broadcast video for national markets (commercials, promos, etc.)
- Concepting the branding/image of OnDemand channels for Comcast and Time Warner.
- Information architecture/design of web apps, digital products, and sites.

JULY
2005
-
MAY
2007

North Clybourn Group Director of Marketing & Design

- Developing company branding.
- Designing print, press, and web materials under a deadline.

MAY
2002
-
JULY
2005

Greater Chicago Area Freelance Motion Graphic Designer

- Creating motion graphic videos for a wide range of corporate clients.
- Collaborating with the Creative Director at dozens of design houses.

EDUCATION

MASTERS IN MOTION GRAPHIC DESIGN

Bau, School of Design. Barcelona, Spain.

The program focused on creative direction, art direction, and technical mastery. All of this was done in partnership with design inspiration-theory powerhouse OFFF.

BACHELOR OF FINE ARTS IN FILM & VIDEO

Columbia College. Chicago, Illinois.

The program centered on technical mastery of film and video production, preproduction and post-production with conceptual theory treated as a supplement. My concentration was in Documentary Film/Video.

SKILLS

CORE SKILLS

- Proven team leadership and project management.
- Superior motion graphic, print, and web design.
- Information architecture and user interface modeling.
- Extensive knowledge in video for broadcast preparation and web deployment.
- Deep experience leveraging video technology in a product driven business model.
- Native English speaker, near-fluent Spanish speaker.

PROFICIENCY IN

After Effects, Photoshop, Illustrator, InDesign, Flash, Media Encoder, the Trapcode Suite, Avid, Final Cut Pro, Premiere, videography, photography, and basic HTML.

Google Apps, Google Analytics, Basecamp, Gemini, JIRA, Microsoft Office, Mac & PC OS, and copywriting.

“Brandon is truly a first round draft pick. He has the ability to interpret and develop ideas for clients, while effectively managing internal demands. A great team player with the ability to lead a project and a team. He will make whoever he works with better!”

GARY BRADLEY – VP, BUSINESS DEVELOPMENT AT LIQUIDUS